JOHN GNOTEK

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SENIOR USER EXPERIENCE DESIGNER | PRODUCT DESIGNER

Visual Design | Web Design | Interface Design | Interactive Design

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Innovative UX/UI Designer with a history of success, delivering profitable software and web-based applications through exceptional communication, analytical, and collaborative leadership approaches. Accomplished process enhancer, recognized for outstanding strategic planning and research, and utilizing creative problem solving to develop stronger cross coordination among teams. Strategic change agent with the ability to analyze issues, devise continuous process improvements and incorporate business process initiatives to increase efficiency, streamline operations, and decrease aggregate expenses. Fosters talent while thinking strategically and proactively in decision-making processes. Develops and improves internal relationships with key product owners.

- *Adept at developing user-friendly and custom interfaces for web apps, desktop software, and embedded systems.*
- *Proven track record in defining and implementing the entire product definition process, from research and whiteboarding to low- and high-fidelity designs, prototyping, and interactive wireframes, through to creating functional specs and final assets.*
- *Collaborates effectively with engineers, designers, third parties, and stakeholders at all levels.*
- *Formulates functional specs along with wireframes, enabling developers to transform vision into reality.*

Core Competencies

- Software & SaaS Development
- Product Management
- Executive Communication
- Data Visualization
- Web App Development
- Adobe Creative Suite
- Digital Media
- Relationship Development
- Team Development/Leadership
- Cross-Functional Collaboration
- Stakeholder Engagement
- Wireframes & Flowcharting
- Creative Problem-Solver
- Innovative Futurist
- Tech Evangelist

> *Committed to driving exponential growth and business value through dynamic strategy, execution, relationship management, process optimization and leadership.*

Professional Experience

2016 – Present • **eFlex Systems** • Rochester Hills, MI
Senior User Experience Designer

- *Steer manufacturing software development processes instrumental throughout the construction of corporate UX/UI practices.*
- *Partner with development and product management teams for new feature launches through redesign initiatives.*
- *Exercise stakeholder engagement through hosting of weekly product reviews.*
- *Transitioned complex processes to comprehensive user-centered experiences, increasing overall engagement and accessibility.*
- *Improved collaboration and efficiency by developing up-to-date and effective marketing strategies in cooperation with the sales and marketing department C-Suite executives.*
- *Spearheaded design and development of advertisements, trade show displays, and marketing materials.*
- *Developed a design system, style guides, pattern libraries, and interactive icon library.*
- *Worked with engineers and developers to develop a Living Style Guide and maintain established UX procedures.*

2013 – 2016 • **Thomson Reuters** • Bingham Farms, MI

User Interaction Designer

- *Participated in the UX/UI design team utilizing Microsoft Silverlight/XAML/Visual Studio to deliver modernized aesthetics to Thomson Reuters' Intellectual Property Software.*
- *Hired direct within 90 days of contractual hire.*
- *Explored transition processes from Silverlight applications to HTML5.*
- *Improved user interaction by 60% through the implementation of an innovative, user-friendly common controls resource library.*
- *Created icon libraries adjoining four products.*
- *Served as member of the Thomson Reuters IP & Science UX Council.*

2010 – 2013 • **The Gallery of the Arts** • online

Interactive Designer – UX / UI / IA / SEO / HTML / CSS

- *Created Detroit Rock N' Fashion: A Virtual Art Exhibit – 25 min viewable presentation compiled of over 300+ photos by 40+ photographers driven by 14+ songs from 8 hometown bands.*
- *Led creation and development of virtual library exercising resource allocation and financial management to complete all objectives.*
- *Showcased team leadership and executive planning to improve cohesiveness and project management utilizing strong SEO strategies to deliver exceptional results.*
- *Leveraged long-term relationship development to cultivate unique galleries in representation of diverse artistry.*

1995 – 2003 • **Holley Performance Products** • Bowling Green, KY

Interactive & Website Designer

- *Designed interactive marketing resources, including company website, CDs, user-friendly modules, and product concepts.*
- *Constructed a productive team of experienced designers, developers, and creatives to cultivate usability and innovative resource accessibility.*
- *Attained costs reduction of $40K+ annually by providing print-ready photos in this user-centered, ready-to-use format (a new concept at the time).*
- *Increased website interaction resulting in 40K daily visitors of the 20K page site.*
- *Specialized in search engine optimization.*

1994 – 2013 • **CyberAlley – New Media** • Bloomfield Hills, MI

Interactive Designer – Creative Director

- *Led creative direction and implementation of diverse clientele projects ranging in industry from automotive to manufacturing and professional services.*
- *Drove projects for clients across a wide span of industries (automotive, manufacturing, consumer products, professional services) while serving as a creative, interactive director, and designer.*

Education & Professional Training

FILM & VIDEO – SCREENWRITING; INTERACTIVE STORYTELLING • University of Michigan; Ann Arbor, MI

ASSOCIATES OF ARTS; LIBERAL ARTS • Oakland Community College; Oakland County, MI

Technical Skills

RESEARCH • USER TESTING • HEURISTIC EVALUATION • AGILE/LEAN METHODOLOGIES • JIRA • HTML • CSS